

2019 YOUTH MARKET REPORT



Thank you! Your support helped launch a new Youth Market Program this summer, as part of Grow Pittsburgh's Urban Farmers in Training (UFIT) educational and workforce development program for teens.

Your funding made it possible for 20 teens to spend their summer learning to grow food, understanding the local food system, exploring issues of food justice, and gaining hands-on business skills working farm stands in Homewood and Braddock.

BY THE NUMBERS:

- 20 youth leaders participated in the farm stands and educational programming
- 1123 customers served at the farm stands (as of August 16, 2019)
- 4364 lbs of produce distributed through the youth market stands (as of August 16, 2019)
- 92% of youth participants increased knowledge and confidence in customer service and financial management
- 100% of youth participants feel more connected to and/or a deeper pride in their community
- 100% of youth participants increased consumption of fresh fruits and vegetables



"I ALWAYS WANTED TO WORK ON A FARM AND EAT MORE VEGETABLES THAT I ACTUALLY GREW MYSELF. WORKING HERE MADE ME EAT HEALTHIER. WORKING ON THE FARM IS A NEW EXPERIENCE, AND IT ACTUALLY HELPS YOU GROW INTO SOMETHING THAT COULD BE BETTER FOR YOU AND THE COMMUNITY. HELPING MAKE A BETTER PLACE."

-Bryah, Braddock Youth Market



“WHENEVER PEOPLE COME BUY FROM THE FARM STAND, THAT’S MY FAVORITE PART. JUST BEING THERE, MEETING PEOPLE. IT GIVES BACK TO THE COMMUNITY, KEEPS EVERYTHING IN THE NEIGHBORHOOD.”

-Tyree, Homewood Youth Market

“I LIKED GETTING MORE INVOLVED WITH PLANTS AND TAKING CARE OF THE COMMUNITY. WE’RE OUTSIDE. IT’S FUN. WE GET TO TRY NEW THINGS AND GET PAID. I LIKED MAKING ZUCCHINI FRITTERS BECAUSE IT WAS SOMETHING NEW.”

-Rico, Homewood Youth Market

“MY BIGGEST ACCOMPLISHMENT IS MY PUBLIC SPEAKING BECAUSE I STUTTER A LITTLE BIT. I’M GETTING BETTER AT IT. I WOULD PROBABLY BE STUTTERING RIGHT NOW IF NOT FOR THIS EXPERIENCE. I’M NOT USED TO BEING TALKATIVE AND MEETING SO MANY NEW PEOPLE LIKE WE DID WITH THE FARM STAND. I’M PROUD OF MYSELF BECAUSE IT’S REALLY EVOLVING. I WANT TO COME BACK. I WANT TO EXPERIENCE THIS MORE, LEARN MORE. I WANT TO DO THIS AGAIN.”

- Daranda, Braddock Youth Market

