

## **GROW PITTSBURGH SUPPORTS COMMUNITY & INDIVIDUAL GARDENERS**

Community Gardens + Garden Resource Center + Sustainability Fund + Three Rivers Agricultural Land Initiative + Urban Agriculture Policy

## **GROW PITTSBURGH TEACHES PEOPLE HOW TO GROW FOOD**

School Gardens Program + Workshare + Urban Farmers In Training + Adult Workshops

## **GROW PITTSBURGH GROWS & DISTRIBUTES FOOD**

Braddock Farms + Frick Greenhouse + Garden Dreams + Shiloh Farm + farm stands in low-income communities

## **AUDIENCE**

Grow Pittsburgh serves over 40,000 Pittsburghers, from toddlers to elders.

### **LAST YEAR, WE:**

**Built 6 New Early Childhood Gardens and supported 25 schools with hands-on active programming!**

We now support over **65 school gardens** and more than **27,000 children** through our school garden program.

**Supported 53 community gardens** through sustainability fund mini-grants, bringing our total to **337 supported projects** since 2013!

**Distributed 31,000 lbs. of farm-fresh produce to more than 6,200 residents** through farm stands in distressed communities.

## **REACH**

NEWSLETTER:	5,535
FACEBOOK:	15,040
TWITTER:	13,760
INSTAGRAM:	8,520
2023 WEBSITE VIEWS:	160,000
GRC MEMBERS:	460
DONORS:	526



# GARDEN



# GET DOWN

*Grist House Craft Brewery*

10 E Sherman St, Millvale, PA 15209

*Tuesday, August 13 2024*

*6-9 pm*

Join us for the Garden Get Down, Grow Pittsburgh's annual fundraising event and community celebration.

The Garden Get Down brings together community members and gardeners to learn about Grow Pittsburgh's work to increase food access and share in the benefits gardens and urban farms bring to our neighborhoods.

Guests will enjoy a taste of the summer harvest, local drinks, and a garden tour as we honor the many positive impacts local growers, partner organizations, and our supporters have made possible.

**Anticipated Attendance: 300+**

## **\$5,000 Raising the Beet**

**Can provide all materials, growing supplies, and lessons to establish a garden at a preschool or early childhood center.**

### **BENEFITS**

- Logo on event website and signage
- Recognition on event invitations, press release, & newsletter (5,500+ subscribers)
- Verbal recognition at event
- Inclusion in annual report & website (165,000+ visitors)
- Social media post after volunteer experience (35,000+ followers)

### **STAFF OPPORTUNITIES**

- Private tour of one of our urban farm sites for up to 20 people
- Team-building volunteer experience for up to 15 people
- 4 event tickets
- Invitation to pre-event VIP happy hour

## **\$2,500 Kick Out the Yams**

**Can cover program supplies for our youth urban farmers in training program**

### **BENEFITS**

- Logo on event website and signage
- Recognition on event invitations & newsletter (5,500+ subscribers)
- Verbal recognition at event
- Inclusion in annual report & website (165,000+ visitors)

### **STAFF OPPORTUNITIES**

- Team-building volunteer experience for up to 15 people
- 2 event tickets

## **\$1,000 Turnip the Volume**

**Can provide all the soil and compost for a community garden**

### **BENEFITS**

- Logo on event website and signage
- Verbal recognition at event
- Inclusion in Annual Report & website (165,000+ visitors)
- 2 event tickets

## **\$250+ Community Partner**

**Supplies all the plants and seedlings for one school garden**

### **BENEFITS**

- Organization or business name on event website and signage
- Inclusion in annual report & website (165,000+ visitors)
- 2 event tickets



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