

## GROW PITTSBURGH SUPPORTS COMMUNITY & INDIVIDUAL GARDENERS

City Growers + Allegheny Grows +  
Garden Resource Center +  
Community Garden Sustainability  
Fund + Urban Agriculture Policy

## GROW PITTSBURGH TEACHES PEOPLE HOW TO GROW FOOD

School Garden Program + Workshare  
+ Urban Farmers In Training + Adult  
Workshops

## GROW PITTSBURGH GROWS FOOD

Braddock Farms + Frick Greenhouse +  
Garden Dreams + Shiloh Farm

## AUDIENCE

Grow Pittsburgh serves all ages from  
pre-K through adults. Our programs are  
family friendly and designed to be  
accessible for all income levels.

### LAST YEAR, WE:

#### Built 3 New Learning Gardens!

We now support **43 gardens** and over  
**25,000 students** through our School  
Garden Program.

Supported **300+ gardeners** to create  
**6,822 sq ft** of growing space at five new  
community gardens in Allegheny County.

Grew over **28,000 lbs of food**, which  
was sold directly to **2,500 residents**  
through farm stands and home deliveries.  
We also donated **4,082 lbs** to food  
pantries and free stores.

## REACH

NEWSLETTER:	7,541
FACEBOOK:	13,405
TWITTER:	14,187
INSTAGRAM:	5,762
2020 WEBSITE VIEWS:	163,179
GRC USERS:	531
MEMBERS:	1,098



# GARDEN



# GET DOWN

## *Sherwood Event Center*

*400 Sherwood Road, Wilkinsburg, PA 15221*

*Thursday, October 7, 2021*

*6-9 pm*

Join us for Grow Pittsburgh's annual event. This year we reflect upon and celebrate the many ways that growing and sharing fresh local food have helped our community get through the many challenges of the past year-plus.

Guests will enjoy a taste of the fall harvest, local drinks, and music as we honor the many positive impacts our members, staff, and partner organizations have made possible. Mingle under an outdoor pavilion with a diverse community and learn more about the vital work of helping people learn how to grow food and share in the many benefits gardens and urban farms bring to our neighborhoods.

**Anticipated Attendance: 150**

(all CDC and local COVID guidance will be followed)

## **\$5,000 Raising the Beet**

**Provides more than 200 students with a year of hands-on learning at their school's garden**

### **BENEFITS**

- Logo on event website
- Recognition on event invitations & newsletter
- Recognition in event press release
- Verbal recognition by Executive Director at event
- Inclusion in Annual Report & website

### **STAFF OPPORTUNITIES**

- Private tour of Braddock Farms for up to 20 people
- Team-building volunteer experience for up to 15 people
- 4 event tickets

## **\$2,500 Kick Out the Yams**

**Covers all program supplies for our summer youth job training**

### **BENEFITS**

- Logo on website
- Recognition on event invitations & newsletter
- Verbal recognition by Executive Director at event
- Inclusion in Annual Report & website

### **STAFF OPPORTUNITIES**

- Team-building volunteer experience for up to 15 people
- 2 event tickets

## **\$1,000 Turnip the Volume**

**Provides perennial seedlings and fruit trees for 8 community gardens**

### **BENEFITS**

- Logo on event website
- Recognition in newsletter
- Verbal recognition by Executive Director at event
- Inclusion in Annual Report & website
- 2 event tickets

## **\$200+ Community Partner**

**Supplies all the plants and seedlings for one school garden**

### **BENEFITS**

- Organization or business name on website and event signage
- Inclusion in Annual Report & website
- 2 event tickets



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