

## GROW PITTSBURGH SUPPORTS COMMUNITY & INDIVIDUAL GARDENERS

City Growers + Allegheny Grows +  
Garden Resource Center +  
Community Garden Sustainability  
Fund + Urban Agriculture Policy

## GROW PITTSBURGH TEACHES PEOPLE HOW TO GROW FOOD

School Garden Program + Urban Farm  
Apprenticeship + Urban Farmers In  
Training + Adult Workshops

## GROW PITTSBURGH GROWS FOOD

Braddock Farms + Frick Greenhouse  
+ Shiloh Farm

## AUDIENCE

Grow Pittsburgh serves all ages from pre-K through adults. Our programs are family friendly and designed to be accessible for all income levels.

### LAST YEAR, WE:

**Built 11 New Learning Gardens!**

We now support **33 gardens** and  
**16,583 students** through our School  
Garden Program.

**Supported 174 community gardeners**  
to grow **52,732 sq ft** of new garden  
space in Allegheny County.

**Grew over 11,000 lbs of food**, which  
was sold directly to residents at farm  
stands and community corner stores. We  
donated over **1,500 lbs** to 412 Food  
Rescue and Braddock Free Store.

## REACH

NEWSLETTER:	5,611
FACEBOOK:	9,283
TWITTER:	13,858
INSTAGRAM:	2,584
MONTHLY WEBSITE VIEWS:	26,278
GRC USERS:	311
MEMBERS:	396



GARDEN  
  
GET DOWN

## Celebrating 10 Years of Community Gardens!

*Grist House Craft Brewery*

*10 E. Sherman Street, Millvale, PA 15209*

*Thursday, August 29, 2019*

*5pm - 8pm*

Looking back on the last 10 years of the Community Garden Program and envisioning an ever better decade ahead, Grow Pittsburgh is hosting a block party-style event to celebrate the people, land, and communities who make this program possible. Since 2010, Grow Pittsburgh has supported 100 gardens, engaging over 1,500 individuals as they've grown over 300,000 pounds of food.

The event will focus on the dedicated people, environmental stewardship, and neighborhood revitalization that drives this programming. Guests will enjoy delicious food, drinks, and music as they learn more about Grow Pittsburgh's important work in community gardens.

All ages welcome!  
Anticipated Attendance: 200

## **\$10,000 The Fennel Countdown**

**Provides all startup materials and expenses for new community gardens for their first year: raised beds, soil, tools, and seedlings**

### **BENEFITS**

- Logo on website and printed event materials
- Recognition on event invitations and newsletter
- Mention on social media during event promotion
- Recognition in event press release
- Verbal recognition by Executive Director at event
- Opportunity to speak and hand out promotional materials during event
- Inclusion in Annual Report

### **STAFF OPPORTUNITIES**

- Exclusive garden workshop for up to 50 team members
- Private tour of Braddock Farms for up to 20 people
- Private volunteer experience for up to 15 people at Braddock or Shiloh Farms
- 8 event tickets

## **\$5,000 Raising the Beet**

**Supports projects for 15 gardens through our Sustainability Fund**

### **BENEFITS**

- Logo on website
- Recognition on event invitation and newsletter
- Recognition in event press release
- Verbal recognition by Executive Director at event
- Inclusion in Annual Report

### **STAFF OPPORTUNITIES**

- Private tour of Braddock Farms for up to 20 people
- Team-building volunteer experience for up to 15 people
- 4 event tickets

## **\$2,500 Kick Out the Yams**

**Covers cost of topsoil for 300 community and backyard gardeners to use at their sites for one year**

### **BENEFITS**

- Logo on website
- Recognition on event invitations and newsletter
- Verbal recognition by Executive Director at event
- Inclusion in Annual Report

### **STAFF OPPORTUNITIES**

- Team-building volunteer experience for up to 15 people
- 2 event tickets

## **\$1,000 Turnip the Volume**

**Provides perennial seedlings and fruit trees for eight community gardens**

### **BENEFITS**

- Logo on website
- Recognition in newsletter
- Verbal recognition by Executive Director at event
- Inclusion in Annual Report
- 2 event tickets

## **\$200+ Community Partner**

**Provides a long-lasting raised bed made from local hardwood**

### **BENEFITS**

- Organization or business name on website
- Inclusion in Annual Report
- 2 event tickets



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