



# Corporate & Business Partner Opportunities

There are several ways your company can partner with Grow Pittsburgh to improve food access, provide workforce development, & increase garden education for 40,000+ people in our community. Here are ideas to inspire you to get involved.

*“Through a multi-year partnership and volunteer efforts with Grow Pittsburgh, FedEx has realized our purpose of connecting people and possibilities. We are proud to support Grow Pittsburgh’s equitable approach to on-farm training programming which enables urban youth to learn to grow, harvest and enjoy farm fresh produce.”*

—Kimberly Olivito, FedEx

*“Pittsburgh isn’t just where we work, it’s where we live and raise our families too. We always look forward to our employee volunteer days at Grow Pittsburgh’s farm locations and the unique opportunity it provides to truly empower our communities.”*

—Allie Farabaugh, Dollar Bank

*“Partnering with Grow Pittsburgh this year has been really rewarding! We brought a group to Braddock Farms for our GoogleServe volunteer day to see their operations up close. It’s been great to introduce Googlers to an organization that’s basically in our backyard and I hope we can continue supporting Grow Pittsburgh in the future!”*

—Mike Mazzullo, Google

## Tax credit programs

Grow Pittsburgh participates in PA’s Neighborhood Assistance Program (NAP) and Educational Improvement Tax Credit (EITC) program. Please let us know if you are interested in learning more about or participating in these programs!

See the next page for the full menu of corporate and business partner opportunities.



Our mission is to teach people how to grow food and to promote the benefits gardens bring to our neighborhoods.

### 1. WE GROW AND DISTRIBUTE AFFORDABLE FRESH FOOD

through our farm stands in low-income neighborhoods.

### 2. WE TEACH PEOPLE HOW TO GROW FOOD

through workforce development, teacher trainings, resource sharing, and garden workshops.

### 3. WE BUILD AND SUPPORT GARDENS

for preK-12 schools and communities throughout Allegheny County, adding to and sustaining our network of 100+ gardens.

Ready to get involved or have questions? Please contact: [vee@growpittsburgh.org](mailto:vee@growpittsburgh.org)



## Help Young Learners Grow!

<b>\$2,500</b>	<b>Teacher Workshop Series</b> Sponsors our annual workshop series, geared towards educators who use school gardens.	<ul style="list-style-type: none"><li>• Call out in school gardens newsletter (550+ people)</li><li>• Logo on event registration page</li><li>• Shout out at each workshop (100+ people)</li></ul>
<b>\$3,500</b>	<b>School Garden Seedlings</b> Provides seedlings for school gardens across our region, supporting 27,000+ students in accessing garden education.	<ul style="list-style-type: none"><li>• Call out in school gardens newsletter (550+ people)</li><li>• Business flyer/card distributed with seedlings (30+ school sites)</li><li>• Summer volunteer opportunity at a school garden</li></ul>
<b>\$10,000</b>	<b>Urban Farmers in Training (UFIT)</b> Sponsors youth workforce development focused on local food systems, while developing job and life skills.	<ul style="list-style-type: none"><li>• Call out in general newsletter (5,500+ people)</li><li>• Volunteer Opportunity at one of our farm sites</li><li>• Volunteer Opportunity to host a youth field trip at your company/site</li></ul>

## Get Your Hands Dirty!

<b>\$1,500</b>	<b>Farm Volunteer Day</b> Up to 20 volunteers can experience a day as a farmer	<ul style="list-style-type: none"><li>• Farm tour</li><li>• Hands-on learning and team-building opportunity</li></ul>
<b>\$5,000</b>	<b>Greenhouse Presenting Sponsor</b> Provides materials so our greenhouse can grow 30,000+ seedlings for backyard, school, and community gardeners.	<ul style="list-style-type: none"><li>• Call out in general newsletter and seedling sale emails (7,300+ people)</li><li>• Sponsor sign at greenhouse (2,000+ people)</li><li>• Opportunity for volunteer day or pop-up class</li></ul>
<b>\$500- \$10,000</b>	<b>Garden Workshops Series</b> Sponsor one event or our entire annual workshop series! (30+ workshops, reaching 1,000+ community members/year).	<ul style="list-style-type: none"><li>• Shoutout in general newsletter (5,500+ people) &amp; social media (35,000+ people)</li><li>• Logo on event registration page and shout out at each workshop</li><li>• Potential for volunteer day or pop-up class</li></ul>

## Growing Community!

<b>\$1,000</b>	<b>Community Composter School (CCS)</b> Provide local gardeners with expert training in creating and maintaining community compost systems.	<ul style="list-style-type: none"><li>• Shoutout in general and community projects newsletters (6,400+ people)</li><li>• Recognition on CCS webpage and materials</li></ul>
<b>\$7,500</b>	<b>Sustainability Fund Sponsor</b> Directly supports community gardens by providing mini-grants for necessary garden maintenance and upgrades.	<ul style="list-style-type: none"><li>• Recognition on CGSF website/publications</li><li>• Call out in primary audience newsletters (7,000+people)</li><li>• Potential for a garden volunteer day</li></ul>
<b>\$10,000</b>	<b>GRC Seasonal Presenter</b> Provides affordable garden materials and tools for local growers through our Garden Resource Center (GRC).	<ul style="list-style-type: none"><li>• Sign at GRC w/ business flyer/card on site (450+ people)</li><li>• Call out in general and GRC newsletters (6,200+ people)</li><li>• 5 annual GRC memberships (\$750 value)</li><li>• Volunteer or tabling opportunity</li></ul>

## Get the Word Out!

<b>\$250- \$10,000</b>	<b>Garden Get Down</b> Sponsor our annual fundraiser and community event.	<ul style="list-style-type: none"><li>• Call out in event invitations (5,500+ people)</li><li>• Benefits vary by sponsorship level</li></ul>
<b>\$1,500</b>	<b>Pop-Up Class</b> Grow Pittsburgh will come to your site to lead a gardening class or pop-up seedling sale.	<ul style="list-style-type: none"><li>• Individualized program based on your interests</li></ul>

Partners are named on our website (165,000+ visitors) and annual report. Volunteers also receive a social media shoutout (35,000+ people).

## Looking for something specific?

We're happy to customize opportunities to meet your organization's needs.

**Chef in the Garden:**  
Sponsor a garden produce cooking lesson by providing supplies and a chef to a local school! Your organization can also provide their own chef.

**Throw an Event for Us:**  
Sponsor a farm to table dinner, happy hour, or get together to support Grow Pittsburgh and introduce your staff and stakeholders to our work.

**Gas Mileage for Farm Stand Deliveries:** Add your logo to the Grow Pittsburgh van and cover the fuel for Grow Pittsburgh's seedling and produce deliveries across the city.

**In-Kind Donations of Tools or Growing Supplies:** Reach out to discuss in-kind donations. We regularly need installation expertise for fencing and help sourcing high-quality lumber, potting soil, & other resources.