

Value Added Products

Definition: value added products go beyond the standard expectations and provide something “more” while adding little or nothing to production cost. Any products can be considered value-added if it is increased in value by labor and creativity

Examples: fruits to jams, jellies, or pies; tomatoes to salsa or pasta sauce; zucchinis, cucumbers, beets, turnips, garlic, onions, and other vegetables to pickles; wild flowers to dried flower bouquets; etc.

Garden Tours

Organize with other Community Gardens to make a county wide Garden Tour. People may pay a fee to travel around to each garden. At each location, garden members can give tours, and prepare treats from the garden!

Adopt-a-Garden Program

Approach community businesses and ask them to sponsor the garden (or a few rows) in exchange for advertising at the garden site.

Facebook

Make a Facebook page for your garden, and include a link that will let people donate to the garden on-line. This will help to raise awareness for your projects and provide a source of revenue.

Kickstarter

On this websites (www.kickstarter.com) community groups post their projects and fundraising goals. People can read the descriptions and donate on-line.

Apply for Grants

We found a bunch of grant opportunities that may be applicable to your garden projects.

Grant Name	Company/Foundation	Website	Amount	Notes
Community Garden Sustainability Fund	Grow Pittsburgh	http://www.growpittsburgh.org/sustainability_fund/	Varying	
Love My Neighbor Small Grant	Neighborhood Allies	http://lovemyneighborgrants.org/	\$500-2,500	
	Three Rivers Community Foundation	http://trcfwpa.org/grants/	\$ 4,000 – 5,500	
Love your Block	City of Pittsburgh	http://www.pittsburghpa.gov/servepgh/love_your_block/grantapp	\$1,500	
100 Days of Us	Sprout Fund	http://www.sproutfund.org/apply/?gclid=CL_Ssv-ix_NECFcaNswodiAIJfQ	\$5,000	
Project Orange Thumb	Fiskars	http://www2.fiskars.com/Community/Project-Orange-Thumb	\$3,500	Gift cards and tools to help support neighborhood beautification and horticulture education
Environmental Justice Small Grants Program	Environmental Protection Agency	https://www.epa.gov/environmentaljustice/environmental-justice-small-grants-program	0 - \$30,000	Address local environmental and public health issues within an affected community
Lorrie Otto Seeds for Education (SFE) Fund	Wild Ones	http://www.wildones.org/wpcontent/uploads/2012/12/SFEApplication.pdf	0-\$500	Money and assistance for gardens promoting education and pollinators
1% Grant	Simply Organic	https://www.simplyorganic.com/community/uploads/simplyorganic/page_general/simply-organic-grant-application.pdf	Unspecified	

Green Thumb Challenge Grant	Green Education Foundation	http://www.greeneducationfoundation.org/greenthumbchallengesub/green-thumbchallenge-winners.html	\$250	
Awesome Foundation	Awesome Foundation	http://www.awesomefoundation.org/en/sub_missions/new	\$1000	\$1,000 micro grants to promote awesomeness in the world
Micro Grant	OCIA Research & Education	http://www.ociaresearchandeducation.org/index.php/awards/micro-grants	\$300-\$1500	
Captain Planet Fund	Captain Planet Foundation	http://captainplanetfoundation.org/apply-forgrants/	\$500-2500	Cannot be used for landscaping or beautification. Needs to have children involved and promote environmental stewardship
Seeds of Change	Seeds of Change	https://www.seedsofchangegrant.com/Guidelines.aspx	\$20,000 or \$10,000	
Value Added Producer Grant	National Sustainable Agriculture Coalition	http://sustainableagriculture.net/category/grants-and-programs/	Varying amounts	
Community Development Block Grant	Pittsburgh City Planning	http://pittsburghpa.gov/dcp/communitydevelopment/cdbg	Varying amounts	
Project Produce Grant	Healthy Skoop	http://www.chefannfoundation.org/programs-and-grants/project-produce/	\$2,500	School Gardens only
GRO1000	Scotts Miracle Grow	https://scottsmiraclegro.com/responsibility/gro1000/	\$1,500	Any garden or greenspace
Small Grants Program	Missouri Prairie Foundation	http://www.moprairie.org/prairie-gardengrant-application/	\$500	
School Garden Grant	Whole Kids Foundation	https://www.wholekidsfoundation.org/schools/programs/school-garden-grant-program	\$2,000	School Gardens only