



GROW PITTSBURGH

ANNUAL REPORT 2019



Dear Supporters and Friends,

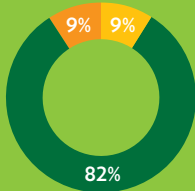
At Grow Pittsburgh we work hard to support food growing projects across Allegheny County so we can all realize the many benefits gardens bring to our lives. In this difficult moment in history, with the outbreak of COVID-19, I'm particularly struck by both the therapeutic benefits that gardening can provide, as well as the health benefits and nutrition that growing our own food offers our community.

The past year certainly reflects these positive impacts across each of our programs. In 2019, we celebrated ten years of our community garden program, which started as an internship project. Thanks to your gifts of time, talent, and treasure, along with the efforts of so many neighbors and communities all over Pittsburgh, we've been able to support more than 100 community gardens in Allegheny County over the past decade. These thriving green spaces account for over 450,000 square feet of new garden space and 300,000 pounds of fresh, nourishing food in our community. Beyond numbers, the people involved in our community, school, and backyard gardens consistently share that they feel the most happy when working in the soil.

As I write this note from the quiet of my home, my thoughts are with you all in the hopes that this finds you and your loved ones and colleagues in good health. May we all find resilience, patience, and deep connection to help us move through this difficult time. As spring begins blooming around us, I'm reminded that growing and preparing our own food is truly an essential function, and we remain committed to reaching our vision where everyone in our community is able to grow and eat fresh local food. Thank you for believing in and supporting this vital work.

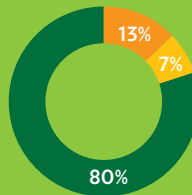
Sincerely,

Jake Seltman , Executive Director



INCOME*
TOTAL: \$1,708,963

- MEMBERSHIP: \$149,160**
Corporate & member support
- GRANTS: \$1,395,317**
Includes multi-year grants
- EARNED: \$164,486**



EXPENSES:
TOTAL: \$1,548,262

- OPERATIONS: \$206,241**
- FUNDRAISING: \$105,178**
- PROGRAMS: \$1,236,843**

* Figures based on un-audited financial statements



GROWING COMMUNITY

- In partnership with Allegheny Land Trust, protected EastField Cooperative Garden in East Liberty and Garden Dreams Urban Farm & Nursery in Wilksburg in perpetuity through Three Rivers Agricultural Land Initiative (TRALI)
- Celebrated the 10th anniversary of the Community Garden Program in partnership with The Gardens of Millvale, one of the first gardens established through the program a decade ago
- Grew member community to more than 500 individual donors and volunteers



LOOKING AHEAD

BUILDING OUT URBAN AGRICULTURE AND EDUCATION HUB AT GARDEN DREAMS SITE

including building a new greenhouse space, launching a workshare program, expanding youth and young farmer apprentice programs, and establishing a community gathering space

“THAT’S MY FAVORITE PART. JUST BEING THERE, MEETING PEOPLE. IT GIVES BACK TO THE COMMUNITY, KEEPS EVERYTHING IN THE NEIGHBORHOOD.”

—Tyree, Homewood Youth Market



WE GROW FOOD

- Sold over 24,000 pounds of food to local residents between two weekly farm stands at Braddock and Shiloh Farms and through a partnership with Penn’s Corner Farm Alliance
- Donated more than 3,800 pounds of food to Braddock Youth Project, Heritage Community Initiatives, Rankin Christian Center, and Wilkinsburg Youth Project
- Sold 460 pounds of produce during inaugural year of biweekly SOKO Community Markets in the Hill District following the closing of the neighborhood’s Shop’N Save
- Hosted 57 farm tours to 984 individuals from school, community, and corporate groups, as well as part of the Pittsburgh Urban Farm Tour
- Grew over 20,000 seedlings, 2,000 of which were donated to users at the Garden Resource Center, area community gardens, and nonprofit partners
- Distributed more than 4,000 pounds of food through a youth market initiative in tandem with Urban Farmers in Training program at farm stands in Homewood and Braddock

LOOKING AHEAD

CONTINUING TO INCREASE ACCESS TO FRESH FOOD IN BRADDOCK

by increasing the number of farm stands held each week on-site the farm, based on community feedback

“YOU DON’T EVEN HAVE TO BE A GARDENER TO PARTICIPATE. PEOPLE LIKE COMING AND WALKING AROUND THE GARDEN BECAUSE IT MAKES THEM FEEL GOOD.”

—Scott,
Duquesne Community Victory Garden



WE BUILD AND SUPPORT GARDENS

- 181 new users joined 185 renewing users at the Garden Resource Center, surpassing 11,000 all time loans in its fifth year of operation
- More than 700 area growers convened for the 7th Annual Seed and Plant Swap, put on in partnership with Phipps Conservatory and Carnegie Library of Pittsburgh
- Partnered with Western Pennsylvania Conservancy to award \$20,000 in materials to support improvement projects at 39 gardens, as part of our Community Garden Sustainability Fund
- 343 community gardeners from 8 community gardens in our program logged 3,090 volunteer hours at garden workdays, events, and workshops
- Worked with garden groups to support 1.2 acres of new gardens in Allegheny County
- Received 12 applications from regional garden groups interested in pursuing site protection under TRALI

LOOKING AHEAD

LAUNCHING A MASTER COMPOSTER CERTIFICATION COURSE

to train community members in best management practices for coordinating and operating community compost projects at five existing garden sites throughout Allegheny County

“I SAW STUDENTS WHO RARELY PARTICIPATE IN MY CLASSROOM OPEN UP AND JUMP IN WHEN WORKING IN THE GARDEN, AND AFTER THAT THEY WERE MORE ENGAGED IN CLASS.”

—Teacher in Learning Garden



WE TEACH PEOPLE HOW TO GROW FOOD

- Hosted 14 adult Garden Workshops with a total of 234 participants
- Partnered with Homewood Children’s Village and Braddock Youth Project on Urban Farmers in Training, a six-week summer education and employment program for 20 youth
- Hosted two events as part of the 6th Annual Youth Garden Summit, attended by over 100 youth from across the region who spent their summer focused on food growing projects
- Piloted school garden programming with 234 students in six early childhood education centers in Pittsburgh Public Schools and Hosanna House as part of statewide Ready, Set, Grow! initiative
- Partnered with The Frick Pittsburgh to lead the Learning Tree Program, in which 221 students from Colfax and Faison schools learned curriculum-based garden and cooking programming
- Hosted four Teacher Trainings for 50 educators representing 36 schools

LOOKING AHEAD

ENVISIONING CONTINUED GROWTH AND LONG TERM SUSTAINABILITY OF LEARNING GARDEN PROGRAM,

leading up to and following completion of 40 Learning Gardens established since 2016, with gardens in 28 of 54 Pittsburgh Public Schools

THANK YOU TO OUR PARTNERS FOR THEIR SUPPORT

COMMUNITY

412 Food Rescue
 AgRecycle Compost Center
 Allegheny County Conservation District
 Allegheny Intermediate Unit
 Allegheny Land Trust
 AmeriCorps/KEYS Service Corps
 Apple Cookie and Chocolate Factory
 Associated Master Plumbers of Allegheny County
 Baker Creek Heirloom Seeds
 Bonfire Food & Drink
 Bathhouse Ceramics Studio
 Bear Left Bear
 Bible Center Church
 big Burrito Restaurant Group
 Big Green
 Black Urban Gardeners and Farmers of Pittsburgh Co-op (BUGS)
 Bloomfield Yoga
 Braddock Borough
 Braddock Carnegie Library
 Braddock Economic Development Corporation
 Braddock Redux
 Braddock Youth Project
 BTC Center Inc.
 Carnegie Library of Pittsburgh
 Chatham University School of Sustainability
 Children's Hospital of Pittsburgh's Healthy School Program
 Churchview Farm
 City of Duquesne
 City of Pittsburgh
 City of McKeesport
 Common Threads
 Crankshaft Service Co.
 Cutting Root Apothecary
 DRE|media Solutions
 Duquesne Family Center
 East End Brewing Company
 East End Food Coop
 Easy Digging
 Eisler Landscapes
 Eminent Hospitality Solutions
 Ethos Collaborative
 Evey True Value Hardware
 Farm to Table Western PA
 First Presbyterian Church of Duquesne
 Fresh Thyme Farmers Market
 Frick Art and Historical Center
 Garden Club of Allegheny County
 Garden Dreams
 Urban Farm and Nursery
 Gateway School District
 Greater Pittsburgh Community Food Bank
 Grist House
 Grounded Strategies
 Harvie
 Herbein and Co.
 Heritage Community Initiatives
 Hill House Association
 Hill Community Development Corporation
 Hilltop Urban Farm
 Homewood Children's Village
 Idea Foundry
 Johnny's Selected Seeds
 Just Harvest
 Kurzweg Tavern Co.
 Landforce
 Let's Move Pittsburgh
 Local Government Academy
 Marcus Studio
 McKeesport Family Center
 Mon River Fleet Lion's Club
 Nature Works Farm
 New Academy Charter School
 New Sun Rising
 Nine Mile Run Watershed Association
 Northgate School District
 Office of Public Art
 Ohio Earth Foods
 Operation Better Block / Junior Green Corps
 Pashkek + MTR
 Paragon Foods
 Penn State Cooperative Extension
 Penn's Corner Farm Alliance
 Pennsylvania Association for Sustainable Agriculture
 Pennsylvania Women's Agricultural Network
 Phipps Conservatory and Botanical Gardens
 PittMoss
 Pittsburgh Food Policy Council
 Pittsburgh Paralegal Association
 Pittsburgh Parks Conservancy
 Pittsburgh Penguins Foundation
 Pittsburgh Public Schools
 Pittsburgh Public Schools Food Services
 Pittsburgh Urban Gardening Project
 PNC Bank
 PrimeLending
 Procopia
 Propel Schools
 RAND Corporation
 Repair the World Pittsburgh
 Sankofa Village Community Garden
 Seed Savers Exchange
 Smith Construction
 Spirit
 Sprezzatura
 Square Cafe
 Strassburger McKenna
 Gutnick & Gefsky
 Student Conservation Association
 Superior Motors
 Sycamore Estate
 The Environmental Charter School at Frick Park
 The Food Trust
 The Gardens of Millvale
 Thomas Blvd Group
 Threadbare Cider and Mead
 Tree Pittsburgh
 Triple A&R Farm
 Trellis Legal
 Triboro Ecodistrict
 Trident Enterprises/DeerBusters
 United Somali Bantu of Greater Pittsburgh
 University of Pittsburgh's PittServes
 Urban League of Pittsburgh
 Western Pennsylvania Conservancy
 Whitaker Community Cares
 Whitaker Borough
 Wilderness Lumber Co.
 Wilkins Township
 Wilkinsburg School District
 Wilkinsburg Youth Project
 Woodland Hills School District
 YMCA of Greater Pittsburgh
 YWCA of Greater Pittsburgh

FUNDERS

Allegheny County Economic Development
 Allegheny County Health Department
 Allegheny Foundation
 Benter Foundation
 Birmingham Foundation
 Buhl Foundation
 Colcom Foundation
 Edwin R. Crawford Estate Trust
 Evan and Tracy Segal Family Foundation
 Farm Aid
 Grable Foundation
 Henry L Hillman Foundation
 Howard & Nell E. Miller Foundation
 Kraft Heinz Company Foundation
 McSwigan Family Foundation
 Neighborhood Allies
 Paul and Dina Block Foundation
 Pennsylvania Department of Agriculture
 PNC Charitable Trusts
 PNC Foundation
 Posner Foundation
 Richard King Mellon Foundation
 Shear Family Foundation
 Snee-Reinhardt Charitable Foundation
 The Heinz Endowments
 The Opportunity Fund
 The Pittsburgh Foundation
 The Sampson Foundation
 Tull Family Foundation
 Urban Redevelopment Authority of Pittsburgh
 USDA Farm to School
 Zeve Family Foundation

CORPORATE

American Eagle Outfitters
 CannonDesign
 Carnegie Mellon University - Heinz College
 Dollar Bank
 Eat'n Park Hospitality Group
 EIS Solar
 FedEx Ground
 Giant Eagle
 Penn Fencing
 Pirates Charities
 Rivendale Farms
 UPMC Health Plan
 Whole Foods Market

BOARD OF DIRECTORS:

* NEW BOARD MEMBERS IN 2020

Shannon Anglero
Jacob Bacharach, *Chair*
Jennifer Bonfili, *Treasurer*
Paulina Gatarz*
Simon Huntley

Taray Kelly*
Anne Marie Kuchera, *Vice Chair*
Sarah Miley
Gretchen Moore
Jamie Moore

Oliver Pinder*
Sara Thompson, *Secretary*
Anne Marie Toccket*
Damon Weiss
Renee Wilson

GROW PITTSBURGH TEAM:

Eva Barinas
School Garden Program Manager

Raqueeb Bey
*Garden Resource
Center Coordinator*

Ian Bonnet
Garden Educator

Adia Effiong
*Director of School
Garden Programs*

Meg Flores
*Operations and
Communications Coordinator*

Erin Gaughan
Garden Educator

Silvan Goddin
*Frick Greenhouse
and Shiloh Farm Assistant*

Robert Grey
*Farm Education
and Outreach Coordinator*

Adam Holley
Braddock Farms Assistant

Denele Hughson
Director of Farm Education

Redding Jackson
Learning Garden Educator

Rebekah Jenkins
Director of Operations

Alyssa Kail
Garden Sustainability Coordinator

Raynise Kelly
Learning Garden Educator

Nick Lubecki
Braddock Farms Manager

Carla Lukehart
Learning Garden Project Manager

Kathy Mahoney
Accountant

Claire Matway
Community Garden Coordinator

Hanna Mosca
*Frick Greenhouse
and Shiloh Farm Manager*

Jake Seltman
Executive Director

Rayden Sorock
Director of Community Projects

Russell Thorsen
Community Garden Coordinator

Victoria Thurmond
Farm to School Coordinator

Sydnee Turner
Farm Outreach Assistant

Emily Voelker
Learning Garden Educator

Ryan Walsh
*Director of Development
and Communications*

THANKS TO OUR STAFF, VOLUNTEERS, AND BOARD FOR THEIR HARD WORK IN 2019!



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