



ANNUAL REPORT 2018



SEEDING OUR FUTURE



Dear supporters and friends,

I recently found myself on a road trip talking to my children about the days before Google maps and GPS. I wanted to share my enthusiasm and passion for reading maps: for the process of identifying a destination and then exploring the many paths and decisions that can ultimately lead us there. In 2018, Grow Pittsburgh began the first year of a new strategic plan, our own map toward a destination of mission fulfillment and deepened impact. Our overarching focus is to build programs, systems, and networks that solidify food growing projects as essential regional assets for generations to come. I hope that you enjoy reading this report and learning about the paths that we are taking to reach this goal.

Last year was a difficult time in our community. From the death of Antwon Rose II to the shootings at Tree of Life and other losses, our whole community has felt the impacts of shared tragedies and personal grief. Through this time, we have been grateful for the therapeutic benefits that gardens can bring to our communities through the healing and joy that are found in growing, preparing, and sharing food not only with those we love, but also with strangers we have only just met. I am proud that we have worked together to try to make our city and our world a better, kinder, and more welcoming place.

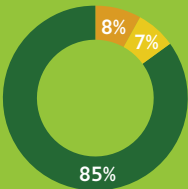
Thanks to your support and the talents and hard work of our staff and community, this challenging past year has also been marked with success and growth. We were able to formally support an ever-growing network of school and community gardens, forge new partnerships with corner stores to ensure access to fresh produce throughout the week, and expand our programming into early childhood centers across our region. These initiatives, among many others outlined in this report, highlight our commitment to establishing and supporting gardens as essential and enduring resources in our community.

This work is ongoing, collaborative, and adaptive. The changing needs of our community continually present new opportunities and challenges, but with our map in hand, we are navigating together toward a place where everyone in our region grows and eats fresh, local, culturally relevant, and delicious food. Thank you for joining us on this journey.

Warmly,

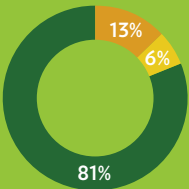


Jake Seltman , Executive Director



INCOME*
TOTAL: \$1,735,710

- EARNED: \$137,939**
- MEMBERSHIP: \$128,059**
Corporate & member support
- GRANTS: \$1,469,712**
Includes multi-year grants



EXPENSES:
TOTAL: \$1,624,598

- OPERATIONS: \$208,835**
- FUNDRAISING: \$100,097**
- PROGRAMMING: \$1,315,666**

* Figures based on un-audited financial statements



**“I RECENTLY HAVE
BECOME VEGETARIAN
AND IT FELT REALLY
GOOD TO BUY ALL OF
OUR PRODUCE LOCALLY
JUST BLOCKS AWAY
FROM HOME.”**

—Kimberly Ferry,
Braddock Farms Stand Customer

SEEDING OUR FUTURE

- Seated nine committee members to Three Rivers Agricultural Land Initiative (TRALI) to protect community gardens in our region through a partnership with Allegheny Land Trust, received four applications from interested gardens, and began pursuing protection for two of them
- Partnered with two Braddock corner stores, 4th Street Market and Aunt Cheryl's Cafe, to sell produce on consignment and provide fresh food to residents seven days a week
- Launched the Community Garden Network to connect the more than 100 community gardens throughout Allegheny County to each other and resources through regular meet-ups, skillshares, field trips and newsletters
- In partnership with Pittsburgh Food Policy Council, hosted PA Department of Agriculture Secretary Russell Redding in celebration of Pennsylvania's first "Urban Ag Week," for a tour of urban gardens and farms in Mt. Oliver Borough, Northside and Homewood

LOOKING AHEAD

EXPANDING SCHOOL GARDEN PROGRAMMING TO EARLY CHILDHOOD EDUCATION CENTERS

as part of statewide Ready, Set, Grow! initiative



“IT WAS REALLY INSPIRING AND INVIGORATING TO SEE THAT IT’S POSSIBLE TO HAVE THE SORTS OF JOBS THAT THE APPRENTICESHIP TEACHES YOU ABOUT.”

— Kiah Boudreau,
Urban Farm Apprentice

WE GROW FOOD

- Sold over 11,000 pounds of food to local residents between our two weekly farm stands at Braddock and Shiloh Farms
- Donated over 1,500 pounds of food to Heritage Community Initiatives, Rankin Christian Center, Braddock Youth Project, and East End Cooperative Ministries
- Hosted 31 farm tours to 289 individuals from schools, community, and corporate groups as well as part of the Pittsburgh Urban Farm Tour
- Hosted 10 apprentices and two farm assistants across three production sites
- 17 community and corporate groups volunteered at our production sites
- Grew over 15,000 seedlings, 2,000 of which were donated to school gardens, users at the Garden Resource Center, Sankofa Village, YMCA of Greater Pittsburgh, and area community gardens
- Partnered with Rivendale Farms and Pittsburgh Pirates Charities to support the establishment of the Rivendale Patio Garden at PNC Park. Ballpark chefs used the produce throughout the season, and our apprentices visited and helped maintain the garden

LOOKING AHEAD

LAUNCHING A YOUTH-ORIENTED EFFORT TO EXPAND FRESH PRODUCE ACCESS IN FOOD INSECURE COMMUNITIES

through two markets in Homewood and Braddock to support local growers while also creating more youth employment opportunities



WE BUILD AND SUPPORT GARDENS

- 172 new users joined the Garden Resource Center, surpassing 9,000 total loans in its fourth year of operation
- 13 advisory committee members collaborated to steer long term visioning of the Garden Resource Center
- Over 300 area growers attended our 6th Annual Seed Swap with Phipps Conservatory and Carnegie Library of Pittsburgh, enjoying workshops and sharing seed stories
- Partnered with Western Pennsylvania Conservancy to award \$20,000 in materials through our Sustainability Fund to 38 gardens for improvements
- 146 community gardeners attended workshops, garden events, and volunteer days, logging 2,701 volunteer hours
- Hosted 3 skillshares about planting and harvesting garlic to 26 attendees from eight community gardens through the new Community Garden Network
- Worked with communities to support 1.2 acres of new gardens in Allegheny County, including 3,725 sq. ft. of new food growing space

LOOKING AHEAD

ENVISIONING CONTINUED GROWTH AND CELEBRATION OF THE 10TH ANNIVERSARY OF OUR COMMUNITY GARDEN PROGRAM

which has supported 100 gardens and engaged more than 1,500 individuals since 2010

“STUDENTS ARE EAGER TO GO OUT TO THE GARDEN AND IT GIVES EVERYONE A MEANINGFUL PLACE TO BE ENGAGED OUTSIDE OF THE CLASSROOM.”

—Survey response from educator
in Learning Garden Program



WE TEACH PEOPLE HOW TO GROW FOOD

- Hosted 15 Garden Workshops with a total of 245 participants
- Built 11 new Learning Gardens with programming partner Big Green
- 65 individuals took our How to Start a Community Garden workshop, locally and at American Community Garden Association Conference
- Now supporting gardens in 26 of 54 Pittsburgh Public Schools
- Partnered with The Frick Pittsburgh to lead the Learning Tree program, in which 205 students from Colfax and Faison learned about planting herb seeds
- Hosted four Teacher Trainings for 35 educators representing 18 schools
- Partnered with Homewood Children's Village and Braddock Youth Project on Urban Farmers in Training, a summer education and employment program for 12 youth, culminating in the 5th Annual Youth Garden Summit attended by 50 youth from across the city who spent their summer focused on food growing projects
- Eight Urban Farm Apprentices received over 1,900 hours of hands-on farm and food production training and 15 field trips

LOOKING AHEAD

BUILDING OUT A SCHOOL GARDEN NETWORK

to facilitate connections between educators and increase capacity to sustain gardens and programming in all schools for years to come

THANK YOU TO OUR PARTNERS FOR THEIR SUPPORT

COMMUNITY

AgRecycle Compost Center	Churchview Farm	Just Harvest	Sankofa Village
Allegheny County Conservation District	City of Duquesne	Landforce	Community Garden
Allegheny County General Fund	City of Pittsburgh	Lawrenceville Corporation	Schenley Farms Garden Club
Allegheny Intermediate Unit	Clear Mind Consulting	Let's Move Pittsburgh	Seed Savers Exchange
Allegheny Land Trust	Common Threads	Local Government Academy	Shaler Garden Club
AmeriCorps/KEYS Service Corps	Crankshaft Service Co.	Marcus Studio	Smith Construction
Apple Cookie and Chocolate Factory	CTC Electric LLC	Millie's Homemade Ice Cream	Southwest Pittsburgh Community Developmant Corporation
Associated Master Plumbers of Allegheny County	Cutting Root Apothecary	Nature Works Farm	Spirit
B Gourmet	Duquesne Fire Department	Neighbors on the Mount	Square Cafe
Bathhouse Ceramics Studio	East End Food Coop	New Academy Charter School	Student Conservation Association
Bear Left Bear	Eisler Landscapes, Inc.	New Sun Rising	Superior Motors
Bible Center Church	Ethos Collaborative	Nine Mile Run Watershed	Sustainable Pittsburgh
big Burrito Restaurant Group	Evey True Value Hardware	Northgate School District	Sycamore Estate
Big Green	First Presbyterian Church of Duquesne	One Tree Per Child	The Davey Tree Expert Company
Black Urban Gardeners and Farmers of Pittsburgh Co-op	fl. 2/ Fairmont Pittsburgh	Operation Better Block / Junior Green Corps	The Environmental Charter School at Frick Park
BNY Mellon	Frick Art and Historical Center	Paul Lumber & Supply Co.	The Food Trust
Community Partnership	Garden Dreams Urban Farm and Nursery	Penn State Cooperative Extension	Thomas Blvd Group
Braddock Borough	Gateway School District	Penn's Corner Farm Alliance	Threadbare Cider and Mead
Braddock Carnegie Library	Giant Eagle	Pennsylvania Association for Sustainable Agriculture	Tree Pittsburgh
Braddock Economic Development Corporation	Grandview Lions Club	Pennsylvania Department of Agriculture	Tryko Partners
Braddock Free Store	Greater Pittsburgh Community Food Bank	Pennsylvania Women's Agricultural Network	University of Pittsburgh's PittServes
Braddock Redux	Greentree Garden Club	Phipps Conservatory and Botanical Gardens	Urban League of Pittsburgh
Braddock Youth Project	Grounded Strategies	Pittsburgh Food Policy Council	Western Pennsylvania Conservancy
BTC Inc.	Hart Seed Company	Pittsburgh Parks Conservancy	Wilderness Lumber Co
Burgh Bees	Hello Bistro	Pittsburgh Public Schools	Wilkins Township
BYS Yoga	Henkel's Greenhouse	Pittsburgh Public Schools Food Services	Wilksburg School District
Carnegie Library of Pittsburgh	Heritage Community Initiatives	Procopia	Wilksburg Youth Project
Chatham University	Hill House Association	Propel Schools	Woodland Hills School District
School of Sustainability	Hilltop Alliance	RAND	YMCA of Greater Pittsburgh
Children's Hospital of Pittsburgh's Healthy School Program	Homewood Children's Village	Ream Recreation Center	Yoga H'om
Children's Museum of Pittsburgh	Hope Community Connections Center	Repair the World Pittsburgh	YWCA of Greater Pittsburgh
Churchill Garden Club	Housing Authority of the City of Pittsburgh	Revive Marketing Group	
	Idea Foundry		

FUNDERS

Allegheny County Economic Development	Farm Aid	McAuley Ministries	The Heinz Endowments
Allegheny County Health Department	Garden Club of Allegheny County	McSwigan Family Foundation	The Marigold Project
Allegheny Foundation	Grable Foundation	Paul and Dina Block Foundation	The Pittsburgh Foundation
Benter Foundation	Henry L Hillman Foundation	PNC Chartiabile Trusts	The Sampson Foundation
Colcom Foundation	Howard & Nell E. Miller Foundation	Richard King Mellon Foundation	Tull Family Foundation
Edwin R. Crawford Estate Trust	Howard & Nell E. Miller Foundation	Snee-Reinhardt Charitable Foundation	USDA Farm to School
Evan and Tracy Segal Family Foundation	Kraft Heinz Company Foundation	Specific Funds of the Pittsburgh Foundation	Zeve Family Foundation
	Laurel Foundation		

CORPORATE

American Eagle Outfitters	Dollar Bank	Herbein and Co.	Pirates Charities
Botanical Interests	Eat'n Park Hospitality Group	Littler Mendelson P.C.	Rivendale Farms
Chipotle	Farm to Table Western PA	Ohio Earth Foods	UPMC Health Plan
Choolah	FedEx Ground	Paragon Foods	
CMU Heinz College	Grossman Yanak & Ford LLP	Patagonia Pittsburgh	

BOARD OF DIRECTORS:

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Jacob Bacharach
Jennifer Bonfili
Chris Fletcher+
Simon Huntley
Vikki Ayanna Jones+

Anne Marie Kuchera, *Vice Chair*
Sarah Miley
Ryan Misenheimer+
Gretchen Moore*
Jamie Moore
Kelly Price+

* NEW BOARD MEMBERS IN 2019
+ OUTGOING MEMBERS IN 2018

Quincy Swatson+
Sara Thompson, *Secretary*
Robert Ware*
Damon Weiss
Renee Wilson*

GROW PITTSBURGH TEAM:

Christina Bard
Development Manager

Eva Barinas
School Garden Program Coordinator

Raqueeb Bey
Garden Resource Center Coordinator

Ian Bonnet
Garden Educator

Ginger Brooks Takahashi
Braddock Farms Assistant

Adia Effiong
Director of School Garden Programs

Meg Flores
*Operations and
Communications Coordinator*

Erin Gaughan
Garden Educator

Silvan Goddin
*Frick Greenhouse
and Shiloh Farm Assistant*

Robert Grey
*Farm Education
and Outreach Coordinator*

Denele Hughson
Director of Farm Education

Redding Jackson
Learning Garden Educator

Rebekah Jenkins
Director of Operations

Alyssa Kail
*Garden Sustainability
Coordinator*

Raynise Kelly
Learning Garden Educator

Nick Lubecki
Braddock Farms Manager

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Learning Garden Project Manager

Kathy Mahoney
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Claire Matway
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Hanna Mosca
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and Shiloh Farm Manager*

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Rayden Sorock
Director of Community Projects

Russell Thorsen
Community Garden Coordinator

Victoria Thurmond
Farm to School Coordinator

Sydnee Turner
Farm Outreach Assistant

Emily Voelker
Learning Garden Educator

Ryan Walsh
*Director of Development
and Communications*

URBAN FARM APPRENTICESHIP TEAM:

Kyra Bingham
Kiah Boudreau
Tayler Clemm

James Dreher
Jessi Durmis
Noah James

Lamar Johnson
Oliver Pinder

THANKS TO OUR STAFF, APPRENTICES, VOLUNTEERS, AND BOARD FOR THEIR HARD WORK IN 2018!



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“I LOVE LEARNING NEW THINGS, AND I LOVE THAT I CAN TRY OUT NEW TOOLS AND SOIL AMENDMENTS.”

—Emily Davis,
GRC user and volunteer

“YOU DON’T EVEN HAVE TO BE A GARDENER TO PARTICIPATE. PEOPLE LIKE COMING AND WALKING AROUND THE GARDEN BECAUSE IT MAKES THEM FEEL GOOD.”

—Scott Fisher, Duquesne Community
Victory Garden



“I THINK STUDENTS AND STAFF FEEL BETTER ABOUT OUR SCHOOL WHEN THEY SEE HOW WELL THE GARDEN IS DOING OUTSIDE.”

—Survey response from educator in
Learning Garden Program

