



2012 ANNUAL REPORT

Dear Supporters,

We are pleased to present you with Grow Pittsburgh's second annual report. Two thousand twelve marked a time of significant change and exciting opportunities for our organization, and we're looking forward to the years ahead with great enthusiasm.

To start the year, we moved into a brand new office space in Larimer that better accommodates our growing staff and provides ample storage space for the various tools and supplies we utilize to better serve the local urban gardening community. We invite you to stop by and visit us at 6587 Hamilton Avenue to see it for yourself!

We also saw exceptional growth in our educational programs—we added two new Edible Schoolyard sites, built 5 new community gardens and launched an Apprentice and Intern program at both of our production sites as well as within our office.

Our overall production numbers also increased, as did the amount of produce we've provided to communities of need. We saw total vegetable production rise by over a half ton and enabled a whopping 69 percent increase in farm stand sales, proving what a vital service this is to neighborhoods like Braddock and Homewood where access to fresh, local food is scarce and often unaffordable.

As we prepare for the 2013 growing season and beyond, Grow Pittsburgh is about to embark on a 3 year strategic plan that will better align our programs and even launch some new initiatives that will strengthen the urban agriculture community here in Pittsburgh. Our plan will be announced in the coming months!

There's much more to report on the pages that follow. We hope you'll take a look. As always, thank YOU for your support of Grow Pittsburgh. We could not do this without you!

Warmly,

Julie Butcher Pezzino
Executive Director

Claudia Saladin
Chair, Board of Directors

CONTACT

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412.362.4769
www.growpittsburgh.org



ACCOMPLISHMENTS:

OPERATIONS:

- Launched our new and improved organizational website (growpittsburgh.org)
- Added full-time Edible Schoolyard Pittsburgh Program Manager position
- Started 5 new community gardens for a total of 12 community gardens created since the inception of the City Growers program
- Successfully transitioned into new Larimer office space
- Awarded a \$10,000 IKEA Pittsburgh product grant to outfit our Edible Schoolyard Pittsburgh program with a kitchen as well as office furniture
- Over 1,090 volunteers donated 2,260 hours of time to Grow Pittsburgh programs
- Hosted third annual *A Taste of Grow Pittsburgh* earning over \$17,000 in net revenue
- Created first Grow Pittsburgh t-shirt for sale

“ The garden classes provide an opportunity for every child to be successful. ”
 —An ESY Teacher

EDUCATION:

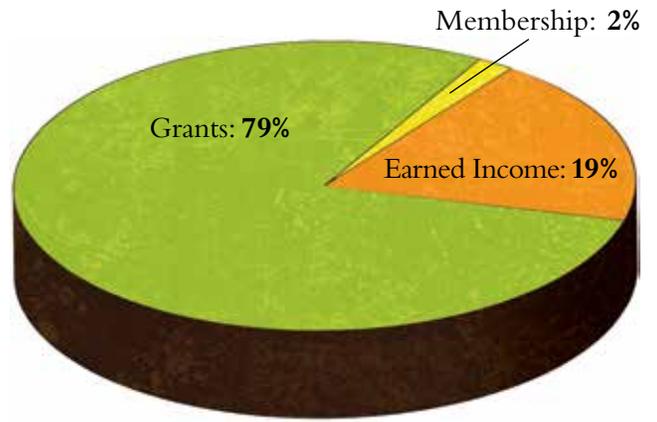
- Worked with 1,668 students in four Pittsburgh Public Elementary Schools and two Public Charter Schools in 2012 through the Edible Schoolyard Pittsburgh program
- Logged 451 in-school hours teaching Edible Schoolyard lessons
- Started an Edible Schoolyard Program at two new schools
- Launched an Edible Schoolyard Pittsburgh Website (edibleschoolyardpgh.org)
- Employed 8 youth through the Summer Internship program at Braddock Farms
- Developed first Urban Farm Apprenticeship program for four individuals who worked 2,922 hours at Braddock Farms and Shiloh Garden and the Frick Greenhouse.
- Facilitated 25 garden workshops at the City Growers community gardens

PRODUCTION:

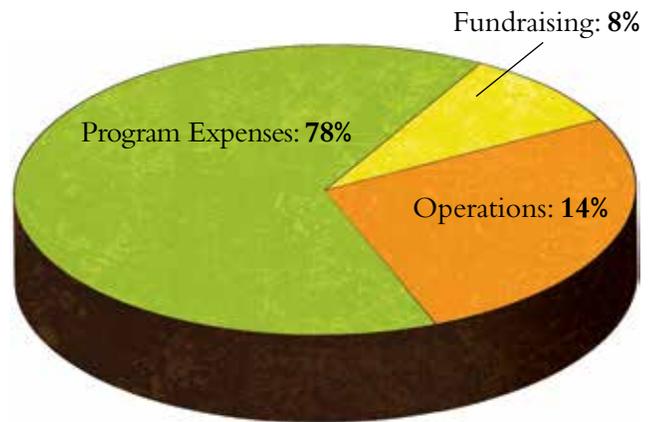
- 3.8 tons of food grown at Braddock Farms, Shiloh Garden and Frick Greenhouse, an increase of over a half ton from 2011
- 4,820 pounds of food sold to local residents
- 2,901 pounds of food sold to restaurants
- 22 percent increase in earned revenue from produce sold
- 823 pounds of produce donated
- 6,080 organic edible seedlings sold
- 888 organic edible seedlings donated to community gardens
- 69 percent increase in farm stand revenue
- 10.2 tons of fresh food grown at 8 City Grower's community gardens



REVENUE*



EXPENSE*



* Figures based on un-audited financial statements



“ [I’m] very pleased with all 3 classes—great, enthusiastic, knowledgeable staff—good materials—I love the garden primer manual. —A Garden Primer Participant ”



GROW PITTSBURGH 2012:

BOARD OF DIRECTORS:

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GROW PITTSBURGH TEAM:

MARIA BOWMAN
Edible Schoolyard Pittsburgh Program Manager

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Greenhouse and Shiloh Farm Manager

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JAMES ROWELL
Edible Schoolyard Pittsburgh Garden Educator

JAKE SELTMAN
Director of Educational Programming

RAYDEN SOROCK
City Growers Assistant

COURTNEY THRALL
Edible Schoolyard Pittsburgh Senior Garden Educator

Special thanks to all our interns and volunteers of 2012!

APPRENTICE & INTERN TEAM:

Philip Bauerle, *Greenhouse & Shiloh Farm Apprentice*
Kristin Boehne, *Evaluation Intern*
Perry Brimijoin, *Marketing and Development Intern*
Cynthia Burkett, *Education Intern*
Yasaman Honarvar, *Technology Intern*
Cassandra Morgan, *Greenhouse & Shiloh Farm Apprentice*
Jamie Wilbraham, *Braddock Farms Apprentice*
Todd Wilson, *Braddock Farms Intern*



THANK YOU TO OUR 2012 DONOR SUPPORTERS!

ORGANIZATIONS

1947 Tavern
Abay Ethiopian Cuisine
AE Foundation
Allegheny County Economic Development(ACED)
Allegheny County Health Dept
Alma Pan- Latin Kitchen
Anonymous
AlphaGraphics
Apteka Vegan Catering
Avenue B
Bar Marco LLC
Big Burrito Restaurant Group
Bite Bistro
BJ Tree Service LLC
Blackberry Meadows Farm
BNY Mellon Community Partnership
BonaTerra
Braddock Carnegie Library Association
Braddock Youth Project
Buhl Foundation
Burgh Bees
Café at the Frick
Casbah
Chatham University
Citizens' Bank
Clarke Family Foundation
Colcom Foundation
E2
East End Brewing
East End Food Co-Op
East Liberty Presbyterian Church
Eatn' Park

Elements Cuisine
Engine House 25 Wines
Enrico's Tazza D'oro
Evey True Value
evolveEA LLC
Fairmont Pittsburgh
First Commonwealth Bank
Flying Biscotti Group LLC
Forbes Funds
Four Frozen Farmers Christmas Trees & Wreaths
Fossil Free Fuel
Garden Club of Allegheny County
Garfield Community Farms
GTECH Strategies
H. John Heinz III College
H.J. Heinz Company Foundation
Habitat
Heinz Endowments
Herbein+Company, Inc.
Highmark
IKEA-Pittsburgh
Johnny's Seeds
Keys Service Corp
La Prima Espresso Co, Inc
Legume

Marcus Studio, Inc.
Myles and Faye Sampson Family Foundation
Nature's Way Market of Greensburg
Negley Flinn Charitable Trust
Nina Baldwin Fisher Foundation
North Hills Community Outreach
OTB Bicycle Cafe
PA Resources Council
PASA
Penn's Corner Farm Alliance
Penn State Cooperative Extension
Phipps Conservatory
Pittsburgh Center for the Arts
PNC Foundation
PNC Charitable Trusts
Red Oak Cafe
Revive Marketing Group
RK Mellon Foundation
Roger Laib Fine Carpentry, LLC
Root 174
S&T Wealth Management
Salt of the Earth
Soergel Orchards
Square Cafe
The Art Institute of Pittsburgh

The Eligator-Sansom Fund of The Pittsburgh Foundation
The Fisher Fund of The Pittsburgh Foundation
The Food Project
The Frick Art & Historical Center
The Grable Foundation
The Heinz Endowments
The Original Fish Market
The Pittsburgh Foundation
The Porch at Schenley
Today's Market
Transformazium
Tree Pittsburgh
Urban Redevelopment Authority
Vantagen
Verde Mexican Kitchen & Cantina
Wall to Wall Studios, Inc.
WDO Photography
Western Pennsylvania Conservancy
Whole Foods Market—East Liberty
WYEP FM
Zero Waste Pittsburgh

Please forgive us if we missed you in these pages, it was not intentional.

“ Well my son Levi came home excited about two things, your visit and the fact that he tasted a salad and liked it. WOW!!!! He LIKED it. Please send me the recipe. ”
—An ESY Parent



THANK YOU TO OUR 2012 DONOR SUPPORTERS!

INDIVIDUALS

Jessica Fleuti
Cathy Lewis Long
and Rob Long
Katherine Lynch
Barrie Mars
Megan Pinney
Joy Abbott
Tamara Abell
Julie Abromovic
Judith L. Albert
Stacey Drant Allada
Michael Antelman
Jay Aronson
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Jennifer Csellar
David Deal

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Art Donsky
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Rosenstock
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Kate Lasky
and Tomasz Skowronski
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Sara Mills-Knapp
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Jennifer Owen
Tara Perry
Carl Pezzino
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Karen Piasecki
Pete Popivchak
Lisa Porter
Carolyn Reed
Jehnie Reis

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Janet Seltman
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Melanie Shrawder
Henry John Simonds
Shaun Slifer
Karen Sloan
Paula Smagacz
Gretchen Sneegas
Steve Sokoloski
Gary Sorock

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Elizabeth Spatz
Stacie Stehley
Leslie Stem
Liz Sumner
Bethany Triana
Mari A. Vandenburg
Helen Wachter
Julie Walker
Ellen Weber
Janelle Weissman
Will Wenger
Eric Werner
Iris Whitworth
Tiffany Wilhelm
and Kyle Bostian
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Kathleen Woll
Jeffrey Workman
Frances Yarger
Misty Walker Yeomans
Kevin Zollman
Edward G. Zullo

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“ I learned how to eat greens this year from working in the garden. —Blondie, Clairton Community Jubilee Garden ”

