

## Community Garden Fundraising Information

### Value Added Products

Definition: value added products go beyond the standard expectations and provide something “more” while adding little or nothing to production cost. Any products can be considered value-added if it is increased in value by labor and creativity

Examples: fruits to jams, jellies, or pies; tomatoes to salsa or pasta sauce; zucchinis, cucumbers, beets, turnips, garlic, onions, and other vegetables to pickles; wild flowers to dried flower bouquets; etc.

### Garden Tours

Organize with other Community Gardens to make a county wide Garden Tour. People may pay a fee to travel around to each garden. At each location, garden members can give tours, and prepare treats from the garden!

### Adopt-a-Garden Program

Approach community businesses and ask them to sponsor the garden (or a few rows) in exchange for advertising at the garden site.

### Facebook

Make a Facebook page for your garden, and include a link that will let people donate to the garden on-line. This will help to raise awareness for your projects and provide a source of revenue.

### Razoo/kickstarter

On these websites ([www.razoo.com](http://www.razoo.com) / [www.kickstarter.com](http://www.kickstarter.com)) community groups post their projects and fundraising goals. People can read the descriptions and donate on-line.

### Apply for Grants

We found a bunch of grant opportunities that may be applicable to your garden projects.

Grant Name	Company / Foundation	Website	Deadline	Amount	Notes
Operation Green Plant	America the Beautiful	<a href="http://www.america-the-beautiful.org/free_seeds/index.php">www.america-the-beautiful.org/free_seeds/index.php</a>	ongoing	n/a	Provides vegetable, flower, and herb seeds
Project Orange Thumb	Fiskars	<a href="http://www2.fiskars.com/Activities/Project-Orange-Thumb">www2.fiskars.com/Activities/Project-Orange-Thumb</a>	online application begins November 1	10 winners get \$5,000 in cash and tools, one winner receives a "complete garden makeover"	Provides tools and supplies
Environmental Justice Small Grants Program	Environmental Protection Agency	<a href="http://www.epa.gov/compliance/ej/grants/ej-smgrants.html">www.epa.gov/compliance/ej/grants/ej-smgrants.html</a>	31-Mar-11	40 grants of up to \$25,000 each, 4 grants of up to \$50,000 each	Supports projects that enable communities to understand and address local environmental and public health issues
The Lorrie Otto Seeds for Education Grant Program	Wild Ones	<a href="http://www.for-wild.org/seedmony.htm">www.for-wild.org/seedmony.htm</a>	October 15 of the year prior to the grant year	\$100-\$500	Funds projects that focus on native plant species, and education.
Environmental Excellence Awards	SeaWorld/Busch Gardens/Fujifilm	<a href="http://seaworld.org/conservation-matters/eea/faq.htm#past">seaworld.org/conservation-matters/eea/faq.htm#past</a>	1-Dec	\$10,000	An awards program that recognizes projects/people that have tackled environmental problems.
Profits for the Planet	Stonyfield Farm	<a href="http://www.stonyfield.com/about_us/stonyfield_profits_for_planet/index.jsp">http://www.stonyfield.com/about_us/stonyfield_profits_for_planet/index.jsp</a>	they aren't accepting any more funding requests this year, but they will start up again later in 2011	unclear	Supports small sustainable organic gardens
Community Food Projects Competitive Grant Program	Community Food Security Coalition	<a href="http://www.foodsecurity.org/funding.html">www.foodsecurity.org/funding.html</a>	For fiscal year 2011, the application was released August 27 with a deadline of November 17, 2010.	Applicants may request up to \$300,000 for projects of up to three years' duration.	Supports projects that help meet the food needs of low-income people.
1% Grant	Simply Organic	<a href="http://www.simplyorganicfoods.com/simplyorganic/ourvalues/applying.php">www.simplyorganicfoods.com/simplyorganic/ourvalues/applying.php</a>	ongoing	unclear	Simply Organic supports projects that promote the growth of organic and sustainable agriculture.
Community Garden Grants	Gardenburger	<a href="http://www.gardenburger.com/Grants.aspx">www.gardenburger.com/Grants.aspx</a>	No more funding for this year	between \$1,000 and \$10,000	Funds gardens pretty generally
n/a	Gardener's Supply Company	<a href="http://www.gardeners.com/Garden-Crusader-Awards/5549,default.pg.html">http://www.gardeners.com/Garden-Crusader-Awards/5549,default.pg.html</a>	unclear	unclear	Funding for community gardening efforts across the US
n/a	Captain Planet Foundation	<a href="http://captainplanetfoundation.org/default.aspx?pid=3&amp;tab=apply">http://captainplanetfoundation.org/default.aspx?pid=3&amp;tab=apply</a>	March 31, June 30, Sept. 30, Dec. 31	\$250-\$2,500 (organic gardens generally no more than \$500)	Supports hands-on environmental projects for young people.
n/a	Seeds of Change	<a href="http://www.seedsofchange.com">www.seedsofchange.com</a>		n/a	Free organic seeds to groups that promote learning through organic gardening projects
Sustainable Community Grant	Northeast Sustainable Agriculture Research & Education	<a href="http://nesare.org/get/sustainable-community">nesare.org/get/sustainable-community</a>	early October	up to \$15,000	Funds projects with a direct link between community revitalization and farming.
Value Added Producer Grant	National Sustainable Agriculture Coalition	<a href="http://sustainableagriculture.net/publications/grassrootsguid">http://sustainableagriculture.net/publications/grassrootsguid</a>	unclear	\$100,000-\$300,000	Provides grants to individual independent agricultural

		<a href="http://www.local-food-systems-rural-development/value-added-producer-grants/">e/local-food-systems-rural-development/value-added-producer-grants/</a>			producers to create or develop value-added producer-owned businesses.
Mantis Award	Mantis	<a href="http://www.kidsgardening.org/grants/mantis.asp">www.kidsgardening.org/grants/mantis.asp</a>	closed for 2011 cycle	mantis tiller/cultivator worth \$349	Awarded garden projects that enhance the quality of life in their host communities.
It's All About the Fruit	Jamba Juice	<a href="http://www.kidsgardening.org/grants/jamba.asp">www.kidsgardening.org/grants/jamba.asp</a>	11-Apr	fruit trees valued at \$500	Open to schools and community garden programs gardening with children
Healthy Sprouts Award	Subaru	<a href="http://www.kidsgardening.org/grants/healthysprouts.asp">www.kidsgardening.org/grants/healthysprouts.asp</a>	1-Oct	\$500 gift certificate to the Gardening with Kids catalog, and Eat a Rainbow Kit	Open to schools and community garden programs gardening with children
Champions for Healthy Kids	General Mills	<a href="http://www.generalmills.com/Responsibility/Community_Engagement/Grants/Champions_for_healthy_kids.aspx">http://www.generalmills.com/Responsibility/Community_Engagement/Grants/Champions_for_healthy_kids.aspx</a>	15-Dec	\$10,000	Given to community-based groups that develop creative ways to help youth adopt a balanced diet and physically active lifestyle.
The Green Thumb Challenge	Green Education Foundation and Gardener's Supply Award	<a href="http://www.greeneducationfoundation.org/index.php?option=com_content&amp;view=section&amp;layout=blog&amp;id=22&amp;Itemid=289">http://www.greeneducationfoundation.org/index.php?option=com_content&amp;view=section&amp;layout=blog&amp;id=22&amp;Itemid=289</a>	30-Sep	\$5,000	Supports the continued sustainability of an exceptional youth garden program.
Community Development Block Grant	Pittsburgh City Planning	<a href="http://www.city.pittsburgh.pa.us/cp/html/community_development.html">www.city.pittsburgh.pa.us/cp/html/community_development.html</a>	ongoing	unclear	Federal program which provides support to low and moderate income neighborhoods. Eligible community groups can receive grants for a wide range of projects. For eligibility requirements call: 412-255-2211
Youth Garden Grants Program	National Gardening Association	<a href="http://www.garden.org/grants">www.garden.org/grants</a>	unclear	\$500-\$1000 in gift cards	Grants awarded to schools, community groups. Must plan to garden with at least 15 children.
Community Garden Grants	Gateway Greening	<a href="http://www.gatewaygreening.org/our-programs/community-gardens/community-garden-grants.html">http://www.gatewaygreening.org/our-programs/community-gardens/community-garden-grants.html</a>	12-Nov	unclear	Grant to start new, and expand existing community gardens.
Green America Awards	Nature Hills Nursery	<a href="http://www.naturehills.com/green_america_awards.aspx">www.naturehills.com/green_america_awards.aspx</a>	1-Apr-11	\$2,500, \$1,500, and \$1,000 in plant material	Award presented to groups that are committed to improving their local environment by planting trees, bushes and shrubs
Grants for Gardents	Annie's Mac and Cheese	<a href="http://www.annies.com/grants_for_gardens">www.annies.com/grants_for_gardens</a>	ongoing	\$250 maximum	Funds for programs that connect children directly to gardening.

